

Centre County United Way
Campaign Relationship Chart 2017

Betsy Dupuis, Chair
Hugh Mose, Vice-Chair
CCUW Board/Executive Committee

Kitchen Cabinet
(Former Co-Chairs)
Advise January—May
Ad-hoc May — December

Fran Stevenson, Chris Hosterman
Campaign Co-Chair
(recruited from Division Chairs and Appropriate Community Leaders)

Marnie Derabasse
Jens Thorsen

Open

Tammy Gentzel

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Ambassadors Division
(recruits, trains and tracks with assistance from staff)

Penn State Ambassadors Division Chairs
(recruits, trains and tracks with assistance from staff)

PaceSetter Campaign

Donor Affinity Group Development Division Chairs

Business
(Merged with Ambassadors)

State College Area:
Diane Jordan
Anne Guss

Inter Valley Area:
Ken Martin
Chad Feather

Interface with existing employee campaigns and offer assistance;

Extend personal thanks for corporate gifts and hand deliver gift acknowledgments.

Reinforce use of tool kit.

Assist with recruitment to Small Business Council

PSU Campaign Ambassadors:

Touch base with PSU Unit Chairs on a regular basis to cheer them on, inquire about whether or not they need additional support, offer ideas on how to better run their campaigns.

Engage and retain existing companies

Encourage Competition

Assist with recruitment to Small Business Council

Donor Affinity Volunteers Develop:

Bridge Donors:
Open

Go Fund Me Pages:
JaNae Wian

Women's Leadership Group:
Barbara Sherlock

De Tocqueville Society:
Open

Business Volunteers Develop:

Assist with obtaining corporate partnership agreements and building a small business council.