



SPONSORSHIP OPPORTUNITIES



Centre County
United Way



Hyatt Place -
State College

On July 29, 2025 this unique event will return to Happy Valley to brave new heights and conquer the tallest building in State College - Hyatt Place! Over The Edge will offer a thrilling way to support Centre County residents.

HOW WILL YOU HELP?

JULY 29, 2025 | HYATT PLACE | STATE COLLEGE



Presenting Sponsor - \$10,000

One (1) Available

- Four (4) participants*
- Logo recognition in all event advertising, communications, marketing, and social media.
- Company/group logo and link on event website.
- Company logo on selfie stations at event, on-site signage, helmet stickers, and event T-shirts.
- Recognition in all participant communications.
- Inclusion in VIP Day with speaking opportunity.
- Tabling at Ground Party.
- Sponsor messages made by event emcee.
- Opportunity to include items in participant goodie bags.



Ground Party: Presenting Sponsor - \$7,500

One (1) Available

- Three (3) participants*
- Logo recognition in all event advertising, communications, marketing, and social media.
- Naming rights to ground party.
- Company/group logo on event website.
- Company logo on selfie stations, on-site signage, helmet stickers, and event T-shirts.
- Inclusion in VIP Day with speaking opportunity.
- Tabling at Ground Party.
- Sponsor messages made by event emcee.
- Opportunity to include items in participant goodie bags.



VIP Day Sponsor - \$5,000

One (1) Available

- Two (2) participants *
- Naming rights to VIP Day
- Logo recognition in all event advertising, communications, marketing, and social media.
- Company/group logo on event website.
- Company logo on selfie stations, on-site signage, helmet stickers, and event T-shirts.
- Speaking opportunity at VIP Day.
- Tabling at Ground Party.
- Opportunity to include items in participant goodie bags.



July 29, 2025
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Individual Participants : \$1,000
DETAILS HERE



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Tee Shirt Sponsor - \$3,500

One (1) Available

- One (1) participant *
- Recognition and mention in all event advertising, communications, marketing, and social media.
- Logo on event website and T-shirt.
- Tabling at Ground Party.
- Inclusion in VIP Day.
- Opportunity to include items in participant goodie bags.



Rope Sponsor - \$2,500

Two (2) Available

- One (1) participant *
- Naming rights to rope announced throughout day by emcee as edgers rappel.
- Recognition and mention in all event advertising, communications, marketing, and social media.
- Logo on event website and event T-shirt.
- Inclusion in VIP Day.
- Tabling at Ground Party.
- Opportunity to include items in participant goodie bags.



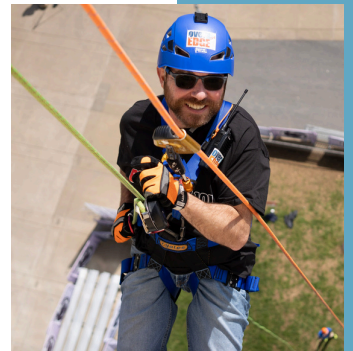
Ground Party: Supporting Sponsor - \$1,000

Unlimited

- Tabling at Ground Party.
- Recognition and mention in communications.
- Inclusion in VIP Day.
- Mention on event website and event tee shirt.
- Opportunity to include items in participant goodie bags



*Participants can be anyone selected by the sponsoring organization or sponsors have the option to gift their included participant slot to an individual currently served by the United Way Partner Agency network!



Individual Participants : \$1,000

DETAILS HERE





Sponsorship Commitment Form

Complete this form online: [CLICK HERE](#)

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Organization Name: _____

Primary Contact Name: _____

Email: _____ Phone: _____

Mailing address: _____

Please indicate sponsorship choice:

- ☐ **Presenting Sponsor** | \$10,000
- ☐ **Ground Party: Presenting Sponsor** | \$7,500
- ☐ **VIP Day Sponsor** | \$5,000
- ☐ **T-Shirt Sponsor** | \$3,500
- ☐ **Rope Sponsor** | \$2,500
- ☐ **Ground Party: Supporting Sponsor** | \$1,000

- ☐ Please invoice me
- ☐ Amount enclosed:
\$ _____

Signature: _____ Date: _____

Please complete and return form to:

Mail: Centre County United Way 131 S. Fraser St. STE 3, State College, PA 16801

Email: janae@ccunitedway.org

Complete Online: [OTE 2025 Sponsorship Form](#)

DEADLINE: June 1, 2025 or until available spots are secured.

Thank you for your support!

For more information about the Centre County United Way Partner Network, questions regarding your sponsorship, or how you can participate in Over the Edge, contact:

Ja Nae Wian
Campaign & Relationship Manager
814.238.8283 ext. 221
janae@ccunitedway.org

Megan Evans
Interim Director
814.238.8283 ext. 222
megan@ccunitedway.org

About the Event

Thanks to a special partnership between Centre County United Way and Hyatt Place - State College comes the return of Over The Edge! This special peer to peer fundraising event offers participants the unique experience of rappelling down towering high-rise buildings. Individuals interested in this once-in-a-lifetime opportunity will raise funds to support the Centre County United Way. Last year over 40 participants showed the 'courage of a lion' as they rappelled 110 feet down one of Happy Valley's most iconic locations, Beaver Stadium, with cheers of encouragement from the ground party crowd. While our beloved stadium gets a fresh new look, we are excited to take this challenge to new heights with Hyatt Place! Located in the Fraser Centre in the heart of downtown State College, Hyatt Place - State College opened its doors in 2017. Measuring in at an impressive 155-feet-tall, this 12-story building is known as the tallest in the downtown State College skyline. Hyatt Place will offer participants new sights from its towering location with 45 additional feet of rappelling. No stranger to Over The Edge, Hyatt Place has previously served as a gracious building partner for this unique event with other non-profit partners.



About Centre County United Way

United Way mobilizes communities to action so all can **thrive**. True to our founding spirit, whenever there is a need in our communities, United Way is there. We bring a comprehensive approach to every challenge, actively listening and responding to local needs. Our reach across tens of thousands of communities means we can share innovations and scale impact to improve lives around the world. From strengthening **local resilience** to **advancing health**, **youth opportunity**, and **financial security**, we're working towards a future where every person in every community can reach their full potential. To learn more, visit www.ccunitedway.org.

Instead of focusing on one single issue, we focus on hundreds - helping the community as a whole. Chances are if someone is homeless, they are also in need of food, medical care, and support in finding employment. The **Partner Agency Network**, comprised of 24 local health and human services agencies, collaborates to provide vital services to our community's most vulnerable population: **ALICE**. **ALICE** stands for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed. In Centre County, where there are 60,467 households, 30% are **ALICE** and 17% are living in poverty. This equates to 47% of Centre County households struggling to meet basic needs. Centre County United Way leads with the mantra **LIVE UNITED** because we are truly better together.



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Individual Participants : \$1,000
[DETAILS HERE](#)